



Matching Grant Program

Application Resources

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What are your top instructional needs or priorities?

1. _____
2. _____
3. _____
4. _____

Which groups of staff need support? Circle all that apply.

ROLES	TEACHERS	ADMINISTRATORS	INSTRUCTIONAL COACHES OR TEACHER LEADERS
LEVEL	ELEMENTARY	SECONDARY	

Other characteristics: _____

How much time do your teachers or leaders have available for professional development?

3-8 HOURS

8-16 HOURS

16+ HOURS



In the “Notes” column, we invite you to mark the topics where your teachers, instructional coaches, or administrators need support.

CLASS CULTURE AND STUDENT ENGAGEMENT



Class Culture and Student Engagement

NOTES

Social-Emotional Learning: Building Meaningful Relationships

How can teachers build a learning community, instead of just managing a classroom? By building relationships, students will feel more comfortable seeking support, collaborating, and taking ownership of learning. In coaching or a Virtual Workshop, participants will:

- Define the social-emotional learning (SEL) core competencies
- Explore strategies like the “5-Whys” protocol
- Build and get feedback on their plan to integrate SEL into their class culture

Collaborative Learning: Working Together in New Ways

In this time of social isolation, it is more important than ever that students learn together. Yet it can feel daunting to promote collaboration either when teaching remotely or in classrooms that may look quite different. In coaching or in a Virtual Workshop, participants will:

- Define the role of trust and “visible” learning
- Explore strategies such as consultancies, HyperDocs and pulse checks
- Build and get feedback on a plan to build collaboration systems

NOTES

Communication and Feedback: Building a Two-Way Street Between Students and Teachers

How can teachers choose tools and set norms for communicating at a distance? How can they create a space—in the classroom and online—where students can support each other and give feedback? In coaching or a Virtual Workshop, participants will:

- Define the features of a two-way communication system that supports student voice
- Explore strategies such as back-channeling and tutor spaces, and review tech tools
- Build and get feedback on a plan for building healthy communication systems

Class Community: Creating a Safe and Positive Culture through Systems

Creating a safe and inclusive class culture is the bedrock of all learning. Whether in-person or online, students need routines and expectations, a sense of trust, community, and self-care. In coaching or in a Virtual Workshop, participants will:

- Define the 8 cultural forces, and how they apply at a distance
- Explore real-life scenarios and strategies like gamification, breakout rooms, and consultancies
- Build and get feedback on a plan to create positive class culture in flexible learning

Family Partnerships: Working Alongside Caregivers to Deepen Learning

Parents and other caregivers are essential to student success, whether in school or at home. By taking an “asset-based mindset”, teachers can nurture two-way partnerships with families. In coaching or a Virtual Workshop, participants will:

- Define the potential for partnership, drawing on their experiences as teachers and parents
- Explore how to give “space and grace” using tools like choice boards
- Build and get feedback on their plan to foster positive family relationships



Responsive and Inclusive Practices

NOTES

How Does Systemic Racism Show Up in Our School?

This session will take a deep dive into the history of the American school system and look at the evolution of education and the way in which our curriculum, behavior management, social and emotional practices, and cultural competency have/n't changed.

Participants will audit their classroom and school systems to identify how systemic racism appears in their reality.

LAUNCHING SEPTEMBER 2020

Shared Truths: Building Common Understanding about Race in my Mostly White Classroom

This session will help participants to build a common understanding about the concepts like privilege, racial socialization, bias, critical history. Participants will unpack the messages we send to students that perpetuate racist ideas, and help students to develop a critical consciousness.

LAUNCHING SEPTEMBER 2020

Rubber Meets the Road: Integrating Race, Racism, and Other Critical Topics in Your Lessons (Elementary/Secondary)

This session will build participants' awareness re: traditional gaps in the K-5 and 6-8 grade band when it comes to integrating the exploration of racism, and provide options to structure this work appropriately. Participants will have the opportunity to apply a framework, including addressing current events and honoring the lived experiences of students, to an upcoming lesson.

LAUNCHING OCTOBER 2020

Using Curriculum as Change: Teaching Social Justice

This session is designed to support educators, including leaders and teachers, in using curriculum to be a co-conspirator for change. As educators, we want our students to grow up to be anti racist, anti-bias co-conspirators. We want to model and provide models. By using curriculum, and supporting it's critique, we can directly embed opportunities to evaluate how we are teaching, what we are teaching, and the impact of the content.

LAUNCHING DECEMBER 2020

What's Bias?: Understanding Bias and Privilege as Concepts in Schools

This session will define bias, anti bias and privilege and explore the reasons why self reflection is important and what recognizing your biases does for you.

LAUNCHING JANUARY 2021

NOTES

Social-Emotional Learning 101: Developing Self-Regulation and Growth Mindset

Now more than ever, students deserve support in identifying, welcoming, and managing their emotions so that they can learn and thrive. Educators can create a safe space in school and at a distance by building self-awareness, self-care, and growth mindset. In coaching or a Virtual Workshop, participants will:

- Define 5 core competences of SEL
- Explore strategies and lesson examples
- Build and get feedback on their plan to enhance SEL

Trauma-Informed Practices: Creating Safe Spaces

Trauma-informed practices are always essential to meet students' needs, but even more so in the face of a pandemic and ongoing racial violence. Whether in school or at a distance, teachers can create a safe environment, stay aware of triggers, and tend to their own wellbeing. In coaching or in a Virtual Workshop, participants will:

- Define childhood trauma and its impact
- Explore scenarios related to self-management, social awareness, relationship skills, and decision-making
- Build and get feedback on their plan for trauma-informed practice

Culturally Responsive Teaching: Moving from Awareness to Action

Culturally responsive teaching ensures all students feel safe, valued, and included in their class community. To make it replicable and sustainable requires a deep commitment to changing practice. In coaching or a Virtual Workshop, participants:

- Define "microaggressions" and other forms of bias
- Explore strategies to respond productively to them
- Build and get feedback on their plan for addressing unconscious bias

Equity and Access: Ensuring All Students Meet Their Potential

Educators know that equity is about more than tech access; it's about ensuring every child is supported, included, and given a voice. How can teachers evaluate their distance or hybrid courses for equity by taking the student's point of view? In coaching or in a Virtual Workshop, participants will:

- Define key levers such as universal design, academic and emotional support, and inclusion
- Explore real life scenarios to identify gaps in access
- Build and get feedback on their plan for improving equity

Trauma-Informed Systems: Building Positive Learning Environments

Trauma-informed practices go beyond our interactions with individual students. How can teachers create positive learning communities and make trauma-informed practices sustainable and consistent over time? In coaching or a Virtual Workshop, participants will:

- Define trauma and its impact
- Explore examples of how to "practice positive" and foster student ownership
- Build and get feedback on their plan to build a trauma-informed system



Flexible Instructional Models

NOTES

Setting Up Space: Organizing Flexible Learning Spaces

What does a great flexible learning “classroom” look like? Organization systems are the foundation for success, by helping students access resources and collaborate both in the classroom and at a distance. In coaching or in a Virtual Workshop, participants will:

- Define what makes an “organizing tool” effective
- Explore examples like LMS options, choice boards, and communication tools
- Build and get feedback on a plan for their flexible learning organization system

Meaningful Tasks: Designing Engaging Learning Experiences

Learning tasks have many goals: introducing new material, group work, discussion, assessment, and more. Many teachers find it challenging to adapt in-person tasks to distance learning—especially asynchronous tasks. In coaching or in a Virtual Workshop, participants will:

- Define the 10 principles of distance learning tasks
- Explore scenarios from real classrooms, including tools like choice boards
- Build and get feedback on their plan for effective learning tasks

Flexible Assessment: Designing Authentic Assessments to Check Progress

Effective student assessment provides critical data for personalizing instruction. Though it can seem challenging, online assessment tools can be used to motivate students, offer feedback, and authentically evaluate progress. In coaching or in a Virtual Workshop, participants will:

- Define authentic assessment
- Explore real-life scenarios and tech tools
- Build and get feedback on their plan for authentic assessment

Learning Cadence: Using Time to Organize Learning

In a traditional school, teachers shape their lessons around the bell schedule. With flexible learning, educators have many options for organizing time to balance direct instruction, practice, and collaboration, in school and at a distance. In coaching or in a Virtual Workshop, participants will:

- Define the pillars of distance learning, including synchronous and asynchronous learning
- Explore examples of “learning cadence” options, like playlists
- Build and get feedback on their plan for using time effectively in flexible learning settings

Digital Citizenship: Creating a Safe And Thriving Learning Space Online

As students learn more frequently in a digital environment, we need to model new expectations and skills to keep them safe. In coaching or a Virtual Workshop, participants will:

- Define the benefits and challenges of traditional digital citizenship
- Explore real-world scenarios and tools
- Build and get feedback on their plan to create safe digital spaces

LAUNCHING SEPTEMBER 2020

NOTES

Synchronous Learning: Bringing Live Learning to Life

Synchronous learning includes any activities that students and teachers do together. How can teachers make the most of their time online with students—to engage them, answer questions, collaborate, and build community? In coaching or in a Virtual Workshop, participants will:

- Define the pros and cons of “synchronous” learning
- Explore examples of office hours, ‘live lessons’ via video, breakouts, and coaching formats
- Build and get feedback on a plan to enhance their synchronous teaching

Asynchronous Learning: Pathways for Students to Learn at Their Own Pace

Flexible learning models provide a golden opportunity to personalize learning. It can be challenging for teachers to create tasks for students to do “on their own”, but done well, engagement and growth soar. In coaching or in a Virtual Workshop, participants will:

- Define how goals, benchmarks, organization, assessment, and support allow students to work at their own pace
- Explore tech tools and experience self-paced learning
- Build and get feedback on their plan for asynchronous learning

Make Tech More Meaningful: The SAMR Digital Integration Framework

When choosing technology, we might consider 4 ways it could change the learning task: substitution, augmentation, modification and redefinition. This model ensures we have the right tool for the task. In coaching or in a Virtual Workshop, participants will:

- Define SAMR
- Explore a variety of tech tools to understand how they make learning more efficient or meaningful
- Build and get feedback on their plan to evaluate their tech integration

LAUNCHING OCTOBER 2020



Curriculum and Academic Content

NOTES

Diverse Student Populations: Supporting English Learners and Students with Disabilities

Scaffolds, equity, access, and relationships—this is how teachers meet diverse student needs. Though distance or flexible learning poses new challenges, teachers can use universal design principles to support every student. In coaching or in a Virtual Workshop, participants will:

- Define the challenges and potential of distance learning for different students
- Explore real-world scenarios and the tools and strategies to address them
- Build and get feedback on their plan for supporting all students

Stop the Slide: Using Data to Address Academic Gaps

Students will need support addressing learning gaps more than ever as they grapple with the “COVID slide”. There are no shortcuts—just fundamental teaching principles, in a new context. In coaching or in a Virtual Workshop, participants will:

- Define the 5 tips for stopping the slide, including universal design for learning, mastery-based models, and more
- Explore strategies and tools
- Build and get feedback on their plan to address gaps

Flexible Math: Introduction to Student-Centered Math Practices

Student-centered math has been shown to have significant impact on student learning and confidence. Whether in school or at a distance, teachers can help learners grasp the “why” of math, communicate their ideas, and make connections. In coaching or a Virtual Workshop, participants will:

- Define student-centered math and flexible learning
- Explore scenarios and strategies like choice-boards
- Build and get feedback on their plan to incorporate student-centered practices

Flexible Literacy: Introduction to Student-Centered Literacy Practices

Flexible, student-centered literacy gives students agency. It helps them engage deeply with text, providing opportunities for collaboration and authentic assessment—whether in the classroom or virtually. In coaching or a Virtual Workshop, participants will:

- Define student-centered literacy and flexible learning
- Explore scenarios and strategies
- Build and get feedback on their plan to incorporate student-centered literacy practices

Literacy Curriculum at a Distance: A Deep Dive into EL Education

The EL Education curricula promotes active learning—student discourse, inquiry, and ownership. How can teachers create that learning environment in a hybrid or online space? In coaching or in a Virtual Workshop, participants will:

- Define big ideas in distance learning and student centered literacy
- Explore scenarios and tools for synchronous and asynchronous teaching, authentic assessment, and more
- Build and get feedback on their plan to implement EL flexibly

Tech Tools for Math: Student-Centered Practices that Would Make Pythagoras Proud

There are so many tech tools for math. How to choose the ones that meet your learning goals in your context, and then help students and families build ownership? In coaching or a Virtual Workshop, participants:

- Define student-centered math practices
- Explore tech tools that promote discourse, make learning visible, and more
- Build and get feedback on their plan for choosing and implementing tech tools

LAUNCHING SEPTEMBER 2020

Tech Tools for Literacy: Beyond the Screen, Into the Story

Though we don't always think of literacy and technology as closely linked, tech tools provide a wealth of opportunity for students to discuss, explore, get feedback, and read complex texts. In coaching or in a Virtual Workshop, participants will:

- Define the instructional purposes of literacy instruction
- Explore 3 tech tools through real-life teaching scenarios
- Build and get feedback on their plan for implementing new tools

Math Curriculum at Distance: A Deep Dive into Open Up Resources

Two pillars of OUR Math are a focus on discourse (students explaining their thinking) and the problem-based approach (students actively working on problems rather than just listening and copying). How does this work in a distance or hybrid model? In coaching or a Virtual Workshop, participants will:

- Define the 4 pillars of effective distance learning
- Explore real-life scenarios and strategies
- Build and get feedback on their plan for problem-based math at a distance



Instructional Leadership

NOTES

Strategic Planning Prework: Building Awareness Around Key Shifts

To guide their communities through a big change such as flexible learning, leaders must build trust, set goals, and prioritize steps. In coaching or in a Virtual Workshop, leaders will:

- Define “leading through change” and consider district and school structures, culture, family support, equity and access, instruction, and student engagement
- Explore real-world scenarios and responses
- Build and get feedback on their strategic plan

Strategic Planning: Goals and Objectives of an Instructional Plan

No school or district can tackle everything all at once. Leaders must identify instructional focus areas that are clear, actionable, and narrow, and will guide teacher professional development. In coaching or a Virtual Workshop, leaders will:

- Define the traits of an effective instructional focus area
- Explore how to address focus areas in different contexts, from in-school to hybrid to distance learning
- Build and get feedback on their strategic plan

Communicating Your Strategic Vision: Getting Everyone On the Bus Effectively

Leading in the midst of big changes means more than just writing plans and issuing statements—it means investing in the community and building trust. In coaching or in a Virtual Workshop, leaders will:

- Define the “external” and “emotional” path in communication
- Explore examples of how other leaders position their vision, role, and ask
- Build and get feedback on their strategic plan

Flexible Learning 101: Best Practices and Big Ideas

Flexible learning puts students at the center—whether they’re in school or at home. Leaders need to understand the best practices and new skills teachers need in order to support their educators. In coaching or in a Virtual Workshop, leaders will:

- Define the components of flexible learning, including synchronous/ asynchronous learning, assessment, and culture
- Explore examples of effective learning tasks and tech tool integration
- Build and get feedback on their vision for student success

Setting up Flexible PD: Shared Professional Learning

To transition to flexible or hybrid learning, teachers need to experience for themselves the kind of personalized, flexible learning environments they’ll create for students. For leaders, this means identifying teacher skill gaps and the variety of supports needed to address them. In coaching or a Virtual Workshop, leaders will:

- Define various types of PD that produce sustainable, cyclical growth
- Explore options to address skill gaps using the “PD Poker” simulation
- Build and get feedback on their teacher PD plan

NOTES

Academic Gaps: Using Data to Stop the Slide and Move Forward

While the “COVID slide” may lead to unusually large learning loss this year, educators must always grapple with how to help students close academic gaps. There are no shortcuts, but there are strategies that accelerate learning. In coaching or a Virtual Workshop, leaders will:

- Define the “remediation paradox”
- Explore scenarios and how consistency, data, equity, flexibility, and stakeholders play a role
- Build and get feedback on a plan to help teachers address gaps

Trauma-Informed Practices for Leaders: Taking a Positive Approach

Leaders must model trauma-informed practices and create the systems to truly enable teachers and students to relate in trauma-informed ways. In coaching or in a Virtual Workshop, leaders will:

- Define trauma and its impact on learning
- Explore the mindsets and strategies that support teachers, students, and families
- Build and get feedback on their plan to create a positive learning community

Leading for Equity: Prioritizing Needs and Ensuring Access to Resources

Equity is about ensuring all students have the technology access, social-emotional support, family partnerships, rigorous coursework, inclusive communities, fair assessment and more needed to thrive. In coaching or in a Virtual Workshop, leaders will:

- Define equity in flexible learning
- Explore scenarios on topics like tech access, English learners, and students with disabilities
- Build and get feedback on their equity plan

Flexible Assessment for Leaders: Strategically Approaching Data and Feedback

In a flexible learning environment, we also need flexible assessments that are fair, authentic, formative, and useful in the classroom or online. Assessment can be a tool for learning, feedback and motivation. In coaching or in a Virtual Workshop, leaders will:

- Define the four purposes of assessment and what could change now
- Explore how to effectively collect data from reliable tools and feedback from stakeholders
- Build and get feedback on their data dashboard plan

Caregiver Connection: Setting Up Systems to Partner With Families

Flexible learning requires deep communication and partnership with families. Leaders should ensure teachers do not bear the full burden of partnership by considering issues like expectations, trust, and resource planning. In coaching or in a Virtual Workshop, leaders will:

- Define “caretaker connection” and family perspectives
- Explore real-life scenarios and strategies
- Build and get feedback on their plan to connect with caregivers

Supporting Wellness: Utilizing Mindfulness to Meet the Emotional Needs of Your Team

Cultivating a reflective, positive school culture that supports staff wellness is essential for leadership. By developing those practices with their team, leaders also model how to support students through an emotional and traumatic time. In coaching or in a Virtual Workshop, leaders will:

- Define wellness for yourself and your community
- Explore strategies and real-life scenarios
- Build and get feedback on their plan to develop wellness practices with your staff

NOTES

Rolling Out Tech: Selecting and Operationalizing Tools

To roll out technology successfully, leaders should start with the why, then examine the capacity of stakeholders and the context within which they'll adopt. In coaching or a Virtual Workshop, participants will:

- Define the instructional purposes of technology
- Explore the common obstacles and options for tech uptake
- Build and get feedback on their plan for rolling out tech

Virtual PD Services Descriptions

The topics on the previous pages can be combined with any of the following services with the exception of the Flexible/Hybrid Learning Course which has a pre-set topic.

WORKSHOPS



Virtual Workshops

Virtual Workshops 2-hour virtual, interactive learning experiences facilitated by BetterLesson Flexible Learning coaches and centered around a specific topics within our Flexible Learning menu—either done as stand alone events or as a customized series. Simple and adaptive scheduling and registration to accommodate a range of scale. Leverages video-conferencing tools such as breakout rooms and participant polls etc. to model active pedagogy. Participants practice with exactly the tools they'll use with students.

\$1,000 / 2-hr Session for up to 20 Teachers

Add follow-on 4-session coaching for Teachers @ \$400 per Teacher

\$1,500 / 2-hr Session for up to 15 Leaders

Add follow-on 4-session coaching for Leaders @ \$500 per Leader

COACHING



1:1 Virtual Coaching

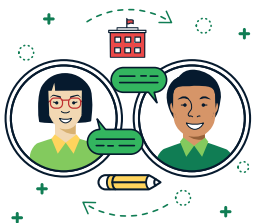
One-on-one virtual coaching that can be directed towards teachers, school leaders, and instructional coaches. The synchronous video calls are expertly personalized and intentionally aligned with district learning goals. Coaches support teachers and leaders to design and implement engaging and effective flexible environments for their learners, and/or to answer urgent tactical questions around teaching and learning in an evolving environment.

4 Sessions \$675 per Teacher

Semester \$1350 per Teacher

Full-Year \$2500 per Teacher

1:1 STRATEGIC CONSULTING



Strategic Consulting for Leaders

One-on-one virtual strategic consulting designed for leaders. The synchronous consulting process includes:

- A Strategic Scan to identify strengths and areas of opportunity
- Vision and goal setting
- Identification of focus areas and actions to prioritize to achieve goals

Leaders will also establish systems for monitoring and evaluating progress to ensure that the strategic plan is implemented with fidelity and produces the desired results.

4 Sessions \$775 per Leader

Semester \$1550 per Leader

Full-Year \$3000 per Leader

Pathways: Leadership Supports

Flexible supports to build lasting internal capacity

TARGETED ROLES	Instructional Coaches—School and District School Leaders		
DISTRICT PATHWAYS			
	PATHWAY 1	PATHWAY 2	PATHWAY 3
VIRTUAL WORKSHOPS	(3) per Leader	(3) per Leader	(3) per Leader
FOLLOW-ON SESSIONS		(4) 1:1s	Full Year
+BL LAB & EMBEDDED SUPPORT	Included	Included	Included
PRICING	\$1,500 per VW 15 Leaders: \$4,500 Per Leader Estimate: \$300	\$1,500 per VW 15 Leaders: \$12,375 Per Leader Estimate: \$825	\$1,500 per VW 15 Leaders: \$49,500 Per Leader Estimate: \$3,300

Pathways: Teacher / Counselor Supports

Flexible supports to elevate practice and internal capacity

TARGETED ROLES	Teachers Teacher Leaders Counselors		
SCHOOL PATHWAYS			
	PATHWAY 1	PATHWAY 2	PATHWAY 3
VIRTUAL WORKSHOPS	(3) per Teacher	(5) per Teacher	(5) per Teacher
JOB EMBEDDED SESSIONS		(4) per Teacher	(4) per Teacher
+BL LAB & EMBEDDED SUPPORT	Included	Included	Included
PRICING	\$1,000 per VW 20 Teachers: \$3,000 60 Teachers \$9,000 Per Teacher Estimate: \$150	\$1,000 per VW 20 Teachers: \$9,000 60 Teachers: \$27,000 Per Teacher Estimate: \$450	\$1,000 per VW 20 Teachers: \$13,000 60 Teachers: \$39,000 Per Teacher Estimate: \$650

Pathway Add-ons

Supports to complement existing pathways

TARGETED ROLES	Teachers		Leaders	
	1:1 COACHING		1:1 STRATEGIC CONSULTING	
	4 Sessions	\$400 per Teacher w/ VW	4 Sessions	\$500 per Leader w/ VW
	4 Sessions	\$675 per Teacher w/o VW	4 Sessions	\$775 per Teacher w/o VW
	Semester	\$1,350 per Teacher	Semester	\$1,550 per Leader
	Full-Year	\$2,500 per Teacher	Full-Year	\$3,000 per Leader