Principalship

Focus on Achievable Outcomes

DEVELOPING A STRENGTHS BASED APPROACH TO LEADERSHIP

Outcome: I use strengths-based leadership in my practice and evaluate its effectiveness through ongoing reflection and refinement.

ENRICHING PROFESSIONAL LEARNING COMMUNITIES (PLCs)

Outcome: I evaluate the effectiveness of PLCs and refine PLC structures within my school.

EQUITY-MINDED LEADERSHIP

Outcome: I use equity as a lens to evaluate programming in my leadership practice, mitigate resistance as needed, and enact strategies to ensure equitable outcomes for stakeholders.

INCREASING EDUCATOR CAPACITY

Outcome: I use growth-centric tools and strategies to empower teacher development.

BL BetterLesson®

Principalship

Focus on Achievable Outcomes

INCREASING TRUST AND TRANSPARENCY

Outcome: I leverage trust and transparency to maximize the use of teacher evaluation systems and tools to facilitate educator growth.

LEADING CALIBRATION CONVERSATIONS

Outcome: I use calibration techniques strategically to guide educators in using evidence-based feedback to facilitate self-reflection and growth in practice.

PRIORITIZING WELL-BEING

Outcome: I implement the use of wellness strategies in various contexts as needed to maintain my personal, social, and emotional well-being and guide others in doing the same.

ATTRACTING AND RETAINING HIGH-QUALITY STAFF

Outcome: I use effective human capital management strategies to anticipate staffing needs, identify successors for key roles, and target growth opportunities for educators.

BL BetterLesson®

Principalship (Year 1)

Supports help leaders develop skills to positively impact student academic success, school cultural climate, and teacher professional development and retention.

See the catalog

LAUNCH

Deepening Your Principalship Journey | In-Person

PLANNING

Leader Coaching

ASSESS PROGRESS

- **Student-Centered Math Learning Walk | In-Person**
- **Student-Centered Literacy Learning Walk | In-Person**

TARGETED SUPPORT

- **Developing A Strengths-Based Approach to Leadership**
- **Building an Equity Mindset for an Inclusive School Culture**
- **Enriching PLCs in Your School**
- **Leveraging Calibration Conversations for Growth**

Principalship (Year 2)

Accelerate Student Learning. We provide supports for school leaders to continue to hone their leadership skills to positively influence the cultural climate of their schools and the development and retention of their teachers.

See the catalog

PLANNING

Leader Coaching

ASSESS PROGRESS

- **Student-Centered Math Learning Walk | In-Person**
- **Student-Centered Literacy Learning Walk | In-Person**

TARGETED SUPPORT

- **Prioritizing Well-Being within Your School**
- **Strategies to Maximize Teacher Evaluation Systems & Tools**
- **Providing Leadership Opportunities to Grow Capacity**
- **Strategies for Recruiting High-Quality Staff**
- **Supporting Early Career Teachers**

BL BetterLesson®

Instructional Coaching
Focus on Achievable Outcomes

DEFINING THE COACHING ROLE

Outcome: I leverage the role of instructional coach to support teaching and learning.

ESTABLISHING A COACHING CADENCE AND CYCLE

Outcome: I use effective coaching cycles and/or models to support teacher practice.

COACHING AND COMMUNICATION

Outcome: I support the goals of instructional coaching through effective and collegial communication.

PROFESSIONAL LEARNING

Outcome: I create and facilitate meaningful professional learning.

Instructional Coaching (Year 1)

Improve Teacher Performance. Our program provides school leaders and instructional coaches the skills they need to support educators to grow their teaching practice through ongoing teaching and learning feedback cycles.

See the catalog

LAUNCH

Deepening Your Work as an Instructional Coach | In-Person

PLANNING

Leader Coaching

ASSESS PROGRESS

- **Student-Centered Math Learning Walk**
- **Student-Centered Literacy Learning Walk**

TARGETED SUPPORT

- **Defining the Coach Role to Set up Successful Coaching**
- **Using Try-Measure-Learn to Develop a Coaching Cycle**
- **Communicate with Teachers Effectively to Personalize Support**

Instructional Coaching (Year 2)

Improve Teacher Performance. Our program provides school leaders and instructional coaches the skills they need to support educators to grow their teaching practice through ongoing teaching and learning feedback cycles.

See the catalog

PLANNING

Leader Coaching

ASSESS PROGRESS

- **Student-Centered Math Learning Walk**
- **Student-Centered Literacy Learning Walk**

TARGETED SUPPORT

- **Making the Shift to Transformational Coaching**
- **Establishing Results - Driven PLCs**
- **Using Systems Thinking to Build a Collaborative Culture**
- **Data-Backed Professional Learning**

BL BetterLesson®

Instructional Coaching (Year 3)

Improve Teacher Performance. Our program provides school leaders and instructional coaches the skills they need to support educators to grow their teaching practice through ongoing teaching and learning feedback cycles.

See the catalog

PLANNING

Leader Coaching

TARGETED SUPPORT

- **Establishing a Culture of Continuous Improvement**
- **Developing Feedback and Observation Cycles**
- **Sharing Deeper Feedback to Support Learning Improvements**
- **Supporting Teachers Through Next Steps**